



## ICMG, A SUBSIDIARY OF HARTFORD LIFE, INC., SELECTS SEG SOFTWARE™ FOR POLICY ADMINISTRATION

*International Corporate Marketing Group, LLC (ICMG) to run EDITSOLUTIONS for  
life and annuity products*

**Glastonbury, CT, August 25, 2004** - Systems Engineering Group, LLC (SEG) has announced that International Corporate Marketing Group (ICMG), a subsidiary of Hartford Life, Inc., a Connecticut corporation, has selected its EDITSOLUTIONS suite of components to process variable life insurance and commissions.

“Having companies like ICMG select EDITSOLUTIONS after a rigorous evaluation validates the rules driven design and architecture of our systems,” says Tom Johnson, President of SEG. “We are thrilled to have ICMG as a client and welcome their aggressive plans for our system.”

EDITSOLUTIONS supports all life insurance and annuity products including traditional, variable, qualified and non-qualified plans, for both individual and group plans. EDITSOLUTIONS’s unique design facilitates rapid product development and introduction without programming.

### **About SEG Software**

Glastonbury, Connecticut based SEG Software (SEG) is a provider of industrial strength policy administration software to the life insurance and annuity industries. With the industry’s need for robust software solutions, SEG’s Editsolutions™ product suite is built on J2EE and developed in Java, providing the industry the modern technologies and a rules-engine that offer life and annuity insurers the flexibility, performance and scalability to finally consolidate and replace their legacy environment.

For additional information, visit the SEG website at [www.segsoftware.com](http://www.segsoftware.com).

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